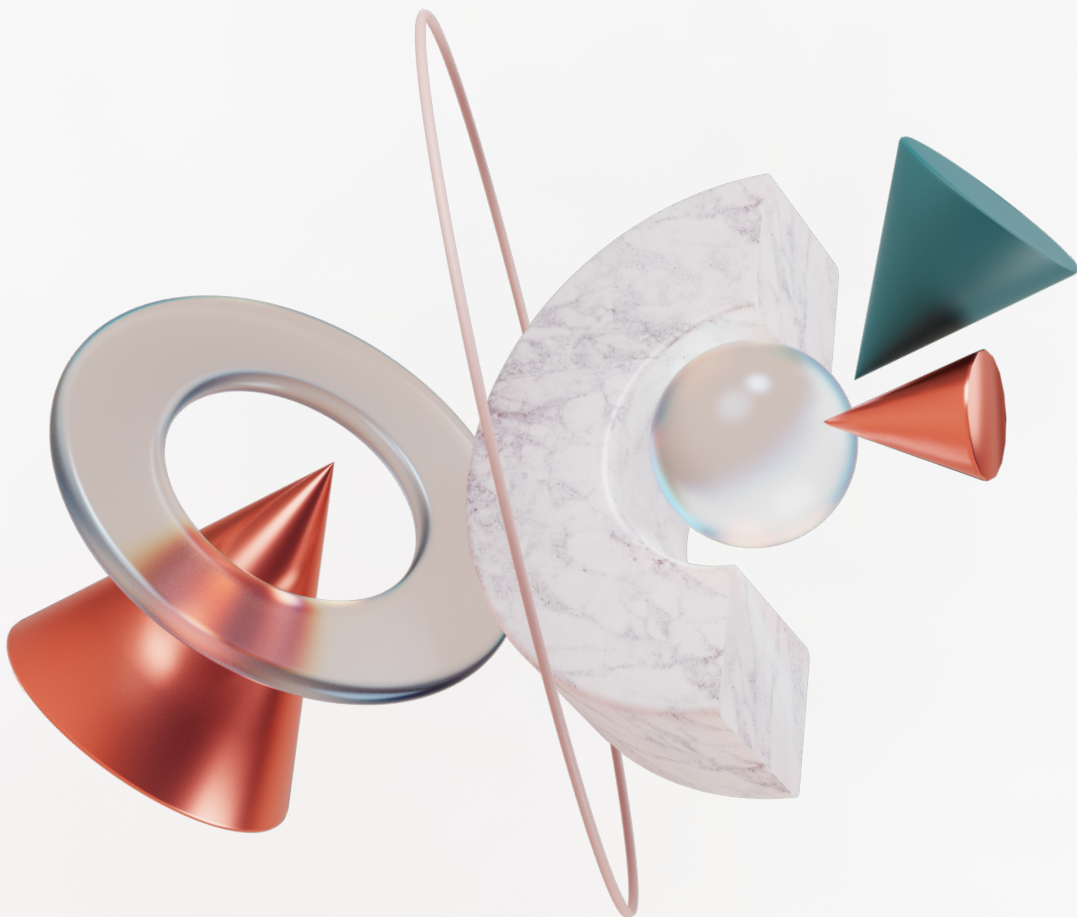


5 questions

YOU WANT TO ASK A UX/UI DESIGNER





#1

How can you enhance my business?

Through maximizing the return on the investment of your digital product design. My agnostic approach to design and technology will allow us to use the best online tools to get the job done. Our primary goal will be to enhance your customer experience by interacting with your digital product. You simply want to turn your online visitors into customers. An exquisite user experience leads to achieving the product's original purpose. With high-quality visuals as part of the user interface, your digital product will be on the way to reaching its maximum revenue potential.

We will benefit from my experience designing the UX/UI concepts of mobile apps, web applications, and presentation websites. In addition, you can utilize my emphasis on the usability and intuitiveness of your digital product via various UX processes such as user interviews, user personas, user flow, and wireframing, enhancing the online customer experience.

You will receive the results in the form of high-fidelity wireframes or interactive prototypes visually enriched through the user interfaces.

We will iterate the design until it is ready for development.

You will also benefit from my knowledge of the rapid development of responsive dynamic websites using no-code editors. Furthermore, you can utilize my experience with video animations, 3D interactive scenes, and other motion aspects, increasing the ROI of your digital product design.



#2

How are you going to maximize the return on my digital investment?

Design best practises together with online collaboration as a huge time saver will contribute to user-friendly digital environment of your product. This will convert your visitors into customers.

Great user experience makes your product understandable, attractive and trustworthy. That's why potential customers will be willing to pay their attention to your product. More potential customers means higher potential revenue and that's the impact which comes with the investment in design process.



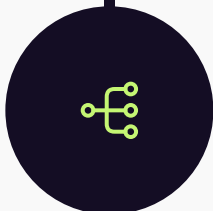
#3

What does the process look like?



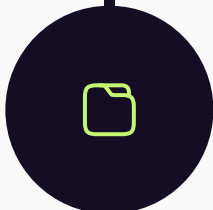
Discovery Call

- details of your vision
- capture of your digital product's main goal



Analysis

- email containing all the essential info
- possible steps to begin the work process



Launch Call

- administrative documents
- brand identity, assets, deadlines, methods



Design Process

- feedback rounds
- delivery of your digital product



#4

How do we communicate and cooperate together during the process?

We will use **Slack** as the primary medium of communication. It's a tool which will ensure high immediateness and efficiency of communication in terms of time and functionality. That's why we will avoid using Gmail during the work process.

For easy organization, all the photos, branding materials and tasks will be gathered in the management tool **Milanote**.

An online collaborative tool **Figma** will enable you to leave comments directly in the source file and provide brief feedback on UX/UI projects.

Feedback for other digital content such as websites, videos or presentations will be mediated by **MarkUp**.

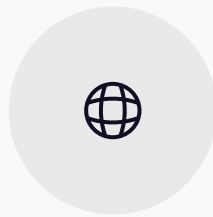
We will also use **Zoom** for video calls to maintain personal contact when talking to each other in real time. This is an important part of the development of the product since we can analyse the project status thoroughly.



#5

How can I work with you?

You can legally work with me as an author / physical person on the basis of a licensing contract. This will ensure that you will receive all the intellectual property rights of the contracted works upon your payment.



Let's find out if we are a mutual fit

SCHEDULE YOUR CALL